



2016 Campus Accountability Report

As of: 11/2/2016

Daymar College - Bowling Green, KY (00011305)

Campus Information

Beginning Population: 209

Ending Population: 268

Non-Program Enrollment: **This number is not included in the ending population*

Campus Level Standards

Retention: 62%

Placement: 82%

Program Level Standards

Program Name	Retention	Placement	Licensure
Accounting (Certificate/Diploma)	0%	N/A	N/A
Accounting (Academic Associate's Degree)	60%	100%	N/A
Billing & Coding Specialist (Academic Associate's Degree)	66%	83%	N/A
Billing & Coding Specialist (Certificate/Diploma)	76%	67%	N/A
Bookkeeping (Certificate/Diploma)	N/A	N/A	N/A
Business Administration (Academic Associate's Degree)	75%	100%	N/A
Business Administration (Bachelor's Degree)	N/A	N/A	N/A
Business Administration (Certificate)	N/A	N/A	N/A
Business Administration (Certificate/Diploma)	N/A	N/A	N/A
Business Administration Technology (Certificate/Diploma)	N/A	N/A	N/A
Business Administration Technology (Academic Associate's Degree)	N/A	N/A	N/A
Business Management (Certificate/Diploma)	50%	N/A	N/A
Business Management (Academic Associate's Degree)	56%	80%	N/A
Business Management (Bachelor's Degree)	67%	N/A	N/A
Cardiographic Technician (Certificate/Diploma)	75%	N/A	N/A
Cardiographic Technician (Academic Associate's Degree)	72%	100%	N/A
Criminal Justice (Academic Associate's Degree)	69%	80%	N/A
Criminal Justice (Certificate/Diploma)	50%	50%	N/A
Criminal Justice Administration (Bachelor's Degree)	86%	100%	N/A
Criminal Justice Administration - Paralegal Studies (Bachelor's Degree)	N/A	N/A	N/A
Graphic Design (Academic Associate's Degree)	58%	0%	N/A
Health Care Administration - Billing & Coding (Bachelor's Degree)	0%	N/A	N/A

Health Care Administration - Medical Administrative (Bachelor's Degree)	50%	N/A	N/A
Health Care Administration - Pharmacy Technology (Bachelor's Degree)	50%	N/A	N/A
Health Information Technology (Academic Associate's Degree)	N/A	N/A	N/A
Health Insurance Specialist (Academic Associate's Degree)	N/A	N/A	N/A
Human Resources Management (Certificate/Diploma)	N/A	N/A	N/A
Human Resources Management (Academic Associate's Degree)	N/A	N/A	N/A
Human Resources Management (Certificate)	N/A	N/A	N/A
Internet Website Design (Academic Associate's Degree)	100%	N/A	N/A
Medical Assisting - Administrative (Certificate/Diploma)	N/A	N/A	N/A
Medical Assisting - Administrative (Academic Associate's Degree)	65%	N/A	N/A
Medical Assisting - Clinical (Certificate)	N/A	N/A	N/A
Medical Assisting - Clinical (Academic Associate's Degree)	66%	94%	N/A
Medical Assisting - Clinical (Certificate/Diploma)	67%	75%	N/A
Network Support Administration (Cisco, Engineer, Microsoft Office, And Specialty Options) (Academic Associate's Degree)	56%	N/A	N/A
Nursing (Rn To Bsn) (Bachelor's Degree)	100%	N/A	N/A
Paralegal Studies (Academic Associate's Degree)	N/A	N/A	N/A
Pharmacy Technology (Certificate/Diploma)	0%	N/A	N/A
Pharmacy Technology (Academic Associate's Degree)	81%	50%	N/A