



2016 Campus Accountability Report

As of: 11/3/2016

Daymar College - Owensboro, KY (00010306)

Campus Information

Beginning Population: 137

Ending Population: 111

Non-Program Enrollment: **This number is not included in the ending population*

Campus Level Standards

Retention: 65%

Placement: 83%

Program Level Standards

| Program Name | Retention | Placement | Licensure |
|---|-----------|-----------|-----------|
| Accounting Technology (Academic Associate's Degree) | N/A | N/A | N/A |
| Billing & Coding Specialist (Certificate) | 100% | N/A | N/A |
| Billing & Coding Specialist (Academic Associate's Degree) | 75% | 100% | N/A |
| Business Administration (Certificate) | N/A | N/A | N/A |
| Business Administration (Academic Associate's Degree) | N/A | N/A | N/A |
| Business Administration (Certificate/Diploma) | N/A | N/A | N/A |
| Business Administration (Bachelor's Degree) | N/A | N/A | N/A |
| Business Administration Technology (Certificate) | N/A | N/A | N/A |
| Business Administration Technology (Certificate/Diploma) | N/A | N/A | N/A |
| Business Administration Technology (Academic Associate's Degree) | N/A | N/A | N/A |
| Business Management (Certificate/Diploma) | 50% | N/A | N/A |
| Business Management (Academic Associate's Degree) | 38% | 50% | N/A |
| Business Management (Bachelor's Degree) | N/A | N/A | N/A |
| Cardiographic Technology (Certificate/Diploma) | N/A | N/A | N/A |
| Cardiographic Technology (Academic Associate's Degree) | N/A | N/A | N/A |
| Criminal Justice (Certificate/Diploma) | 100% | 100% | N/A |
| Criminal Justice (Academic Associate's Degree) | 62% | 0% | N/A |
| Criminal Justice Administration (Bachelor's Degree) | N/A | N/A | N/A |
| Criminal Justice Administration - Paralegal Studies (Bachelor's Degree) | N/A | N/A | N/A |
| Health Care Administration - Billing & Coding (Bachelor's Degree) | N/A | N/A | N/A |
| Health Care Administration - Medical Administrative (Bachelor's Degree) | N/A | N/A | N/A |
| Health Care Administration - Pharmacy Technology (Bachelor's Degree) | N/A | N/A | N/A |

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|--|-----|------|-----|
| Health Insurance Specialist (Academic Associate's Degree) | N/A | N/A | N/A |
| Human Resources Management (Academic Associate's Degree) | N/A | N/A | N/A |
| Internet Website Design (Academic Associate's Degree) | N/A | N/A | N/A |
| Massage Therapy (Certificate/Diploma) | N/A | N/A | N/A |
| Medical Assisting (Certificate/Diploma) | 62% | 60% | N/A |
| Medical Assisting (Certificate) | N/A | N/A | N/A |
| Medical Assisting (Academic Associate's Degree) | 56% | 100% | N/A |
| Medical Massage Therapy (Academic Associate's Degree) | N/A | N/A | N/A |
| Medical Massage Therapy (Certificate/Diploma) | N/A | N/A | N/A |
| Network Support Administration (Academic Associate's Degree) | N/A | N/A | N/A |
| Nursing (Academic Associate's Degree) | 77% | 88% | 1% |
| Paralegal Studies (Academic Associate's Degree) | N/A | N/A | N/A |
| Pharmacy Technology (Academic Associate's Degree) | 60% | N/A | N/A |



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