



2015 Campus Accountability Report

As of: 9/21/2016

Daymar College - Owensboro, KY (00010306)

Campus Information

Beginning Population: 88

Ending Population: 137

Non-Program Enrollment: 0 **This number is not included in the ending population*

Campus Level Standards

Retention: 69%

Placement: 82%

Program Level Standards

Program Name	Retention	Placement	Licensure
Accounting Technology (Academic Associate's Degree)	100%	100%	N/A
Billing & Coding Specialist (Academic Associate's Degree)	85%	0%	N/A
Billing & Coding Specialist (Certificate)	100%	N/A	N/A
Business Administration (Bachelor's Degree)	N/A	N/A	N/A
Business Administration (Certificate)	N/A	N/A	N/A
Business Administration (Academic Associate's Degree)	N/A	N/A	N/A
Business Administration (Certificate/Diploma)	N/A	N/A	N/A
Business Administration Technology (Certificate)	N/A	N/A	N/A
Business Administration Technology (Certificate/Diploma)	N/A	N/A	N/A
Business Administration Technology (Academic Associate's Degree)	N/A	N/A	N/A
Business Management (Bachelor's Degree)	N/A	N/A	N/A
Business Management (Certificate/Diploma)	50%	N/A	N/A
Business Management (Academic Associate's Degree)	53%	100%	N/A
Cardiographic Technology (Academic Associate's Degree)	N/A	N/A	N/A
Cardiographic Technology (Certificate/Diploma)	N/A	N/A	N/A
Criminal Justice (Academic Associate's Degree)	50%	100%	N/A
Criminal Justice (Certificate/Diploma)	50%	N/A	N/A
Criminal Justice Administration (Bachelor's Degree)	N/A	N/A	N/A
Criminal Justice Administration - Paralegal Studies (Bachelor's Degree)	N/A	N/A	N/A
Health Care Administration - Billing & Coding (Bachelor's Degree)	N/A	N/A	N/A
Health Care Administration - Medical Administrative (Bachelor's Degree)	N/A	N/A	N/A

Health Care Administration - Pharmacy Technology (Bachelor's Degree)	N/A	N/A	N/A
Health Insurance Specialist (Academic Associate's Degree)	N/A	N/A	N/A
Human Resources Management (Academic Associate's Degree)	N/A	N/A	N/A
Internet Website Design (Academic Associate's Degree)	N/A	N/A	N/A
Massage Therapy (Certificate/Diploma)	100%	0%	N/A
Medical Assisting (Academic Associate's Degree)	80%	86%	N/A
Medical Assisting (Certificate/Diploma)	63%	100%	N/A
Medical Assisting (Certificate)	N/A	N/A	N/A
Medical Massage Therapy (Academic Associate's Degree)	N/A	N/A	N/A
Medical Massage Therapy (Certificate/Diploma)	N/A	N/A	N/A
Network Support Administration (Academic Associate's Degree)	N/A	N/A	N/A
Nursing (Academic Associate's Degree)	70%	100%	74%
Paralegal Studies (Academic Associate's Degree)	N/A	N/A	N/A
Pharmacy Technology (Academic Associate's Degree)	100%	N/A	N/A



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