



2015 Campus Accountability Report

As of: 9/21/2016

Daymar College - Bowling Green, KY (00011305)

Campus Information

Beginning Population: 236

Ending Population: 209

Non-Program Enrollment: 0 **This number is not included in the ending population*

Campus Level Standards

Retention: 79%

Placement: 80%

Program Level Standards

Program Name	Retention	Placement	Licensure
Accounting (Certificate/Diploma)	100%	N/A	N/A
Accounting (Academic Associate's Degree)	100%	75%	N/A
Billing & Coding Specialist (Academic Associate's Degree)	91%	73%	N/A
Billing & Coding Specialist (Certificate/Diploma)	68%	50%	N/A
Bookkeeping (Certificate/Diploma)	N/A	N/A	N/A
Business Administration (Academic Associate's Degree)	100%	100%	N/A
Business Administration (Bachelor's Degree)	N/A	N/A	N/A
Business Administration (Certificate)	N/A	N/A	N/A
Business Administration (Certificate/Diploma)	100%	N/A	N/A
Business Administration Technology (Certificate/Diploma)	N/A	N/A	N/A
Business Administration Technology (Academic Associate's Degree)	N/A	N/A	N/A
Business Management (Certificate/Diploma)	63%	0%	N/A
Business Management (Academic Associate's Degree)	80%	60%	N/A
Business Management (Bachelor's Degree)	100%	100%	N/A
Cardiographic Technician (Certificate/Diploma)	100%	100%	N/A
Cardiographic Technician (Academic Associate's Degree)	70%	83%	N/A
Criminal Justice (Academic Associate's Degree)	74%	33%	N/A
Criminal Justice (Certificate/Diploma)	44%	N/A	N/A
Criminal Justice Administration (Bachelor's Degree)	86%	67%	N/A
Criminal Justice Administration - Paralegal Studies (Bachelor's Degree)	N/A	N/A	N/A
Graphic Design (Academic Associate's Degree)	80%	N/A	N/A
Health Care Administration - Billing & Coding (Bachelor's Degree)	100%	100%	N/A

Health Care Administration - Medical Administrative (Bachelor's Degree)	N/A	N/A	N/A
Health Care Administration - Pharmacy Technology (Bachelor's Degree)	100%	100%	N/A
Health Information Technology (Academic Associate's Degree)	100%	0%	N/A
Health Insurance Specialist (Academic Associate's Degree)	N/A	N/A	N/A
Human Resources Management (Certificate/Diploma)	N/A	N/A	N/A
Human Resources Management (Academic Associate's Degree)	N/A	N/A	N/A
Human Resources Management (Certificate)	N/A	N/A	N/A
Internet Website Design (Academic Associate's Degree)	60%	0%	N/A
Medical Assisting - Administrative (Certificate/Diploma)	N/A	N/A	N/A
Medical Assisting - Administrative (Academic Associate's Degree)	100%	0%	N/A
Medical Assisting - Clinical (Certificate)	N/A	N/A	N/A
Medical Assisting - Clinical (Academic Associate's Degree)	88%	85%	N/A
Medical Assisting - Clinical (Certificate/Diploma)	79%	98%	N/A
Network Support Administration (Cisco, Engineer, Microsoft Office, And Specialty Options) (Academic Associate's Degree)	88%	100%	N/A
Paralegal Studies (Academic Associate's Degree)	100%	N/A	N/A
Pharmacy Technology (Certificate/Diploma)	N/A	N/A	N/A
Pharmacy Technology (Academic Associate's Degree)	76%	69%	N/A